

PARTNERSHIP WITH PURPOSE

Together, we can help Queenslanders live free from domestic & family violence.



WE NEED YOUR HELP

We believe that domestic, family, and sexual violence (DFSV) ends with a community-wide integrated response. By working collaboratively with the broader community, we can all play our part to change behaviours and put an end to DFSV.

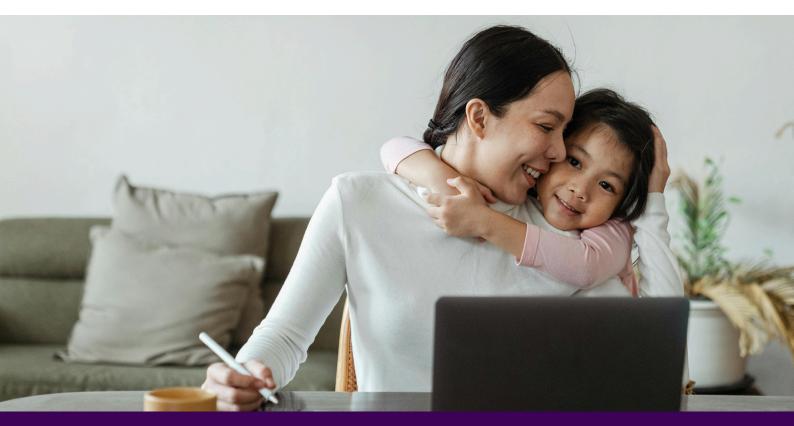
Through corporate partnership, fundraising, donations, and workplace giving, we can continue to operate our core services which exist to ensure every Queenslander – women, men, children, and pets – can live free from DFSV.

Thank you for taking the time to consider a partnership with us. Your contribution could make a difference to the lives of thousands of vulnerable people and families.

WHO ARE WE?

DVConnect exists to help Queenslanders find pathways to safety, away from violence. For almost 20 years we have been Queensland's only 24/7 crisis helpline service. We provide crisis counselling, intervention, information, safety planning and emergency transport and accommodation.

We are a not-for-profit organisation employing over 100 Queenslanders. We are a Registered Charity (Public Benevolent Institution entity subtype) with the <u>ACNC</u> and are endorsed by the <u>ATO</u> as a Deductible Gift Recipient with authority to fundraise in Queensland under Charity Number CH1459.







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OUR IMPACT In one year:





Womensline 60,000 calls

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We helped

520 women

to safe family or friends

We helped 460 women

to safe refuge

We provided 8,000 nights

of emergency accommodation

Mensline took over 6,500 calls

and received almost **10,000** referrals from polce



Sexual Assault Helpline took over

2,000 calls

VictimConnect took over

10,500 calls

a 92% increase from the previous year





HOW YOU CAN HELP

We believe that domestic violence ends with a community-wide integrated response.

If you are a socially responsible corporate organisation looking to give back to the community, strengthen your corporate social responsibility strategy and/or partner with an organisation that is helping Queenslanders live free from violence, we have a number of ways we can work collaboratively together.

We would be appreciative of any contribution you choose to make.

SPONSORSHIP

If you are interested in becoming a DVConnect Partner, we would work with you to understand your business objectives in order for you to make a meaningful contribution. Examples of sponsorship funding includes helping fund a specific ongoing project, or a one-off project such as infrastructure or facilities.

An example of sponsorship comes from the Australian Retirement Trust, who fund one full-time crisis counsellor every year. Since 2016, this has allowed DVConnect to respond to an extra 24,000 people in crisis.

DONATIONS

A one-off annual donation, or a series of donations throughout the year, or an in-kind donation. You could choose to fund a specific project that would help us improve our services or improve the communities understanding and behaviours around domestic and family violence. We have a comprehensive list of projects we would like to undertake, listed by priority and urgency.

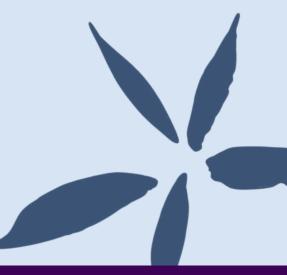
Your organisation could provide inkind donations in the form of goods or services which DVConnect would otherwise need to purchase.

WORKPLACE GIVING

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Workplace Giving is a simple, taxdeductible way that your employees can give money from their pre-tax income, which means their taxable income is reduced whilst providing essential funds. Your employees set the amount, from as little as just \$5 a week. You also have the option to match your employee's donations.





CAUSE-RELATED MARKETING

Your organisation could consider cause-related marketing where a portion of sales for a selected product is donated to DVConnect. This demonstrates that your organisation has a strong social responsibility as well as community at its core. It will also put the spotlight on a particular product. You could contribute a dollar amount, or a percentage per sale, giving your customers the opportunity to support you, over your competitors, because of your giving-back culture.

FUNDRAISING

Corporate fundraising is a great way to encourage your organisation to work collaboratively towards a common goal that helps the community.

We have a lot of fundraising ideas from trivia nights and fun runs to bake sales.







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OUR MAJOR PARTNERS

DVConnect is incredibly grateful to our partners, whose generous support and collaboration allow us to reach even more women in need. Their contributions play a vital role in helping us achieve our mission.

We are always open to building new, meaningful partnerships. If your organisation shares our commitment to a life free from fear and violence for all Queenslanders, please reach out.

Halcyon and Mirvac have been partners of DVConnect since 2018 when a collaboration was formed to build a 5 unit, \$1.5 million dollar bridging-accommodation facility. Lifestyle community developers <u>Halcyon</u> and listed property group <u>Mirvac</u> along with over 90 of their suppliers donated their time, labour and materials to build the facility.

Bella's Sanctuary houses up to five families at a time, actively supporting the transition into safe and sustainable long-term housing. In 2022/23, Bella's was home to seven families including 13 children.







Australian Retirement Trust (formerly QSuper) has been a major partner of DVConnect since 2016, donating considerable time and resources during our partnership.

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OUR MAJOR PARTNERS



RSPCA Queensland supports us through our <u>Pets In Crisis Program</u>. Leaving pets behind is a common barrier for people esaping DFV, and animals can be subjected to abuse as a form of control. This program ensures beloved pets are accommodated, receive veterinary care and are cared for while their human family members escape domestic and family violence.

Since 2010, <u>Queensland Rail</u> has generously provided complementary long-haul train travel to DVConnect clients. It is often unsafe for people to stay in the same town as their abuser, and this service allows us to transport more people to safety across the state.









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BELLA'S SANCTUARY

A common pathway for women and children leaving a violent home is to access safe refuge in a shelter. However, when it is time to leave, options can be limited due to a critical lack of affordable housing. Too often, a women's only housing option after leaving refuge is to return to their abuser or face homelessness.

Bella's Sanctuary is a safe place for women and their children to heal and rebuild after violence, providing independent, medium-term accommodation for up to five families at a time. Women and their children often reside here for up to 12 months after they leave refuge. Bella's Sanctuary also aims to assist women to transition into independent housing, while supporting residents to be close to family, schools, and employment on the Gold Coast.

Bella's Sanctuary was established in 2019 thanks to the generosity of Halycon, Mirvac, and 90 local businesses. It's an example of the corporate sector and the not-forprofit sector collaborating to change the future of those who have escaped domestic and family violence.



After initially being place in a motel for a week with my daughter and our dog, then a refuge for 3 months, I can't tell you how amazing it was to walk into a place that felt like home. I feel so blessed to have stayed at Bella's. Good fortune like that doesn't usually happen to me. I now feel like I can breathe again and start to rebuild my life without feeling fearful.





OUR FUNDING

We receive funding from the Queensland Government for some of our services, but we rely heavily on the generosity of community partners for many of the services and solutions we offer. As demand grows, we need your support to ensure we are able to help every person who reaches out.

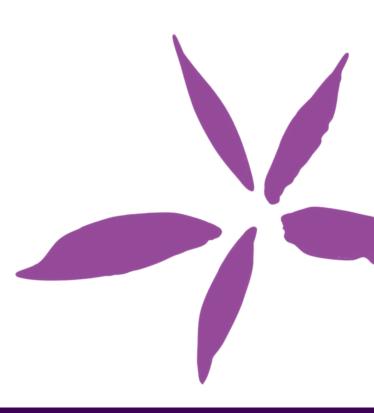
Every dollar is spent conscientiously to ensure we are able to assist as many Queenslanders to live their lives free from violence and fear.

GOVERNMENT FUNDING

- <u>Womensline</u> has been funded by the Queensland Government's Department of Child Safety, Youth and Women since 2002.
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- <u>Sexual Assault Helpline</u> has been funded by the Queensland Government's Department of Child Safety, Youth and Women since 2009.
- <u>Forensic Support Helpline</u> is funded by the Queensland Government's Department of Families, Seniors, Disability Services and Child Safety.
- <u>VictimConnect</u> has been funded by the Queensland Government's Department of Justice and Attorney General since 2022.

COMMUNITY GENEROSITY

- Pets In Crisis does not receive any funding, it relies purely on donations. The cost to operate Pets In Crisis is in excess of \$150,000 per annum.
- Bella's Sanctuary does not receive any government funding. The cost to operate Bella's is in excess of \$160,000 per annum.



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BENEFITS OF PARTNERING WITH DVCONNECT

BUILD YOUR BRAND BY DEMONSTRATING YOUR SOCIAL RESPONSIBILITY

Your customer base will see your organisation contributing to help end domestic and family violence, enhancing your corporate reputation and brand.

DEMONSTRATE YOUR GENUINE COMMITMENT TO THE COMMUNITY

Your organisation would be partnering with a not-for-profit organisation that believes that all Queenslanders deserve to live a life free from violence. This partnership shows your organisations values align with ours.

ENGAGE EMPLOYEE PRIDE

Increased employee morale knowing they are working with an organisation that is allowing them to contribute to make a real difference in the community. Working together as a whole team towards a goal that will help others contributes to breaking down departmental silos. Values-based campaigns and events increases opportunities for interaction and promotes a positive team culture.







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To discuss corporate opportunities in more detail, please email <u>fundraising@dvconnect.org</u>